

Retail Sales Associate - RAS/Q0104 (Retail)

1. Minimum qualification for Trainers

Sector	QP code	Job Role / Trade	Minimum qualification of Trainers	Minimum years of experience	Remarks/ Brief Description of the Desired Trainer Profile
Retail	RAS/Q0104	Retail Sales Associate	10th	2	1. Experience in Retail Store Operations or Sales or Training 2. Interpersonal Skills 3. Ability to disseminate knowledge 4. Knowledge and Ability to use different training methodologies aligned with audience profile

2. Minimum required Class room & Lab Size (in sqft)

Sector	QP code	Job roles/ Trade	NSQF level	Job role type	Lab Size	Remark –exception	Class room Size
Retail	RAS/Q0104	Retail Sales Associate	4	Service	200 Minimum Lab size(in Square Feet for batch of 30 students)		300 Minimum Lab size(in Square Feet for batch of 30 students)

3. Minimum Qualification of Trainees

10th

Retail Sales Associate - RAS/Q0104 (Retail)

4. Prescribed Duration of the training & common norms category

Theory	Practical	Additional Duration: Entrepreneurship and Softskills	Additional Duration: Digital Literacy - Not to be counted in total hours - trainee will undergo this on his/her own via online - available in English and Regional Languages at indiaskilsonline.com	Training Duration (excluding Digital Literacy)	Content Available	Comm on Norms Category	ClassificationA: Regular Class& lab C: High Capex	Training involving Hi capex	Manufa cturing / Service	Technic al / Non-Technic al	Industry visit/OJT - Not applicable (NA)
140	140	40	20	320	yes	II	A	NA	Service	Non-Technic al	140

5. Tools & Equipment required in Lab

SSC	QPCode	Name of the QP	NSQF Level	Equipment Name	Minimum number of Equipment required (per batch of 30 trainees)	Unit Type	Is this a mandatory Equipment to be available at the Training Center (Yes/No)	Dimension/Specification/Description of the Equipment/ ANY OTHER REMARK
Retail	RAS/Q0104	Retail Sales Associate	4	Display Racks (Gondola)	3	Piece	Yes	To display different type of product categories
Retail	RAS/Q0104	Retail Sales Associate	4	Display/Boards/ Standees- Different Types	5	Piece	Yes	Signages

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Retail	RAS/Q0104	Retail Sales Associate	4	Calculator	1	Piece	Yes	12 digit display
Retail	RAS/Q0104	Retail Sales Associate	4	Stock Almirah	1	Piece	Yes	To stock merchandise
Retail	RAS/Q0104	Retail Sales Associate	4	Point of Sale (POS) Terminal	1	Piece	Yes	To transact with customers
Retail	RAS/Q0104	Retail Sales Associate	4	Bar Code Scanner	1	Piece	Yes	To scan merchandise
Retail	RAS/Q0104	Retail Sales Associate	4	Dummy Products With Barcode	30	Piece	Yes	Any merchandise ranging from daily utilities, consumables, grocery, apparels
Retail	RAS/Q0104	Retail Sales Associate	4	VM elements	15	Piece	Yes	Different types of VM elements with quantity : like 1. Shelf Strips, 2.Danglers, 3.Price Tags, 4.Product specs, 5. Offer standee/ banner
Retail	RAS/Q0104	Retail Sales Associate	4	Shopping Basket	1	Piece	Yes	To carry purchased merchandise
Retail	RAS/Q0104	Retail Sales Associate	4	Dummy Fire Extinguishers	1	Piece	Yes	For orientation in emergencies

*(*Tool / Equipment marked not mandatory are optional)*